



2009 Global Calendar

Key: ■ Annual Forum ■ Drug ■ International
 ■ Mass Merchandisers ■ Supermarket ■ Warehouse Club

Q1

NEW MVI's 2009 Executive Forum Fort Lauderdale, FL
 Jan 22 General Session

NEW Retail Success In A Transition Economy Southern California
 Feb 10 The New Reality and Its Impact on the Shopper, Retailer, and Supplier
 Feb 11 From the Sales Call to the Shelf: What's Changing and How You Can Adjust

Chain Drug SuperSession Orlando, FL
 Feb 24 Rite-Aid Workshop (PM)
 Feb 25 General Session (AM)
 CVS Workshop (PM)
 Walgreens Workshop (PM)
 Feb 26 Strategic Retailer Management (SkillBuilders)

Safeway Workshop Series San Francisco, CA
 Feb 24 Safeway Competitive Landscape (AM)
 Seeing Around the Corner: Safeway 2013 (PM)
 Safeway: A Foundation (PM)
 Feb 25 Strategic Retailer Management for Safeway (SkillBuilders)

Wal-Mart SuperSession Rogers, AR
 Mar 10 Sessions TBD
 Mar 11 Sessions TBD
 Mar 12 Sessions TBD

NEW Future of Food Retailing Forum Cincinnati, OH
 Mar 17 Sessions TBD
 Mar 18 Sessions TBD
 Mar 19 Sessions TBD

Q2

Target/Supervalu SuperSession Minneapolis, MN
 Apr 14 Sessions TBD
 Apr 15 Sessions TBD
 Apr 16 Sessions TBD

Costco Workshop Series Seattle/Bellevue, WA
 Apr 21 Costco: A Foundation
 Apr 22 Costco Advanced Workshop

NEW MVI Planning Forum New Jersey
 Apr 28 Breakouts TBD
 Apr 29 General Session

NEW MVI Planning Forum Southern California
 May 5 Breakouts TBD
 May 6 General Session

Shopper Forum Chicago, IL
 May 13 Shopper Forum

NEW Mid-Year Sales Execution Forum TBD
 Jun 23 Sessions TBD
 Jun 24 General Session
 Jun 25 Sessions TBD

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Q3

Mexican Retailing Forum Mexico City

- Jul 14 Clubs Overview (AM)
Soriana Workshop (AM)
Retailer Economics (SkillBuilders) (PM)
- Jul 15 Wal-Mart Mexico Workshop (AM)
Advanced Thinking in Category Management (PM)
- Jul 16 Strategic Retailer Management (SkillBuilders)

Walgreens Workshop Series Chicago, IL

- Aug 4 Walgreens Workshop
- Aug 5 Strategic Retailer Management for Walgreens

NEW Future of Food Retailing Forum East Coast

- Aug 18 Sessions TBD
- Aug 19 Sessions TBD
- Aug 20 Sessions TBD

Target Workshop Series Minneapolis, MN

- Sep 15 Target Workshop
- Sep 16 Strategic Retailer Management for Target

Supervalu Workshop Series Minneapolis, MN

- Sep 16 Supervalu Workshop
- Sep 17 Strategic Retailer Management for Supervalu

NEW Future of Food Retailing Forum San Francisco, CA

- Sep 22 Sessions TBD
- Sep 23 Sessions TBD
- Sep 24 Sessions TBD

Q4

Kroger Workshop Series Cincinnati, OH

- Oct 13 Kroger Competitive Landscape (AM)
Seeing Around the Corner: Kroger 2014 (PM)
Kroger: A Foundation (PM)
- Oct 14 Strategic Retailer Management for Kroger

Wal-Mart SuperSession Rogers, AR

- Oct 20 Sessions TBD
- Oct 21 Sessions TBD
- Oct 22 Sessions TBD

Canadian Retailing Forum Toronto, Canada

- Oct 27 General Session
- Oct 28 Costco Canada Workshop (AM)
Sobey's Workshop (AM)
Wal-Mart Canada Workshop (AM)
Shoppers Drug Mart Workshop (PM)
Loblaws Workshop (PM)
- Oct 29 Strategic Retail Management

Future of Category Management Forum TBD

- Nov 4 General Session

Costco Workshop Series Seattle/Bellevue, WA

- Nov 10 Costco: A Foundation
- Nov 11 Costco Advanced Workshop

Year-End Forum Atlanta, GA

- Dec 8 Breakout Sessions (TBD)
- Dec 9 General Session
- Dec 10 Breakout Sessions (TBD)